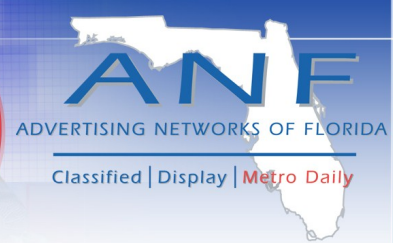


Metro Daily Network

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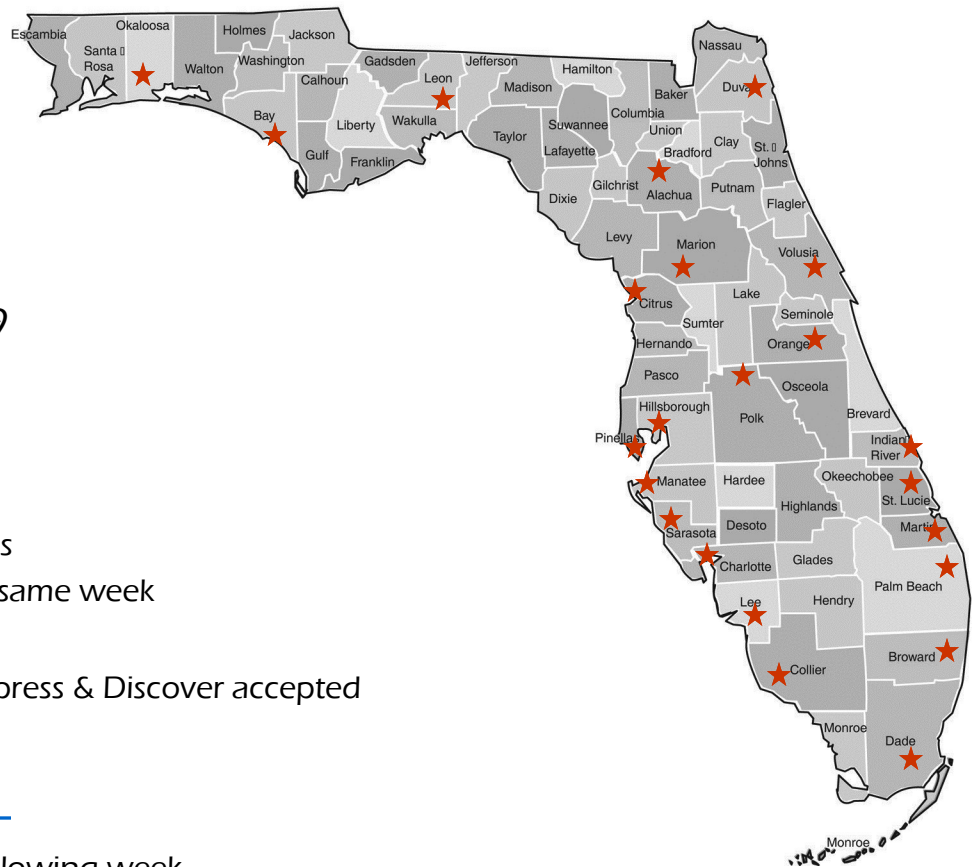
Over 20 of the LARGEST DAILY Newspapers in FLORIDA

Weekday: 1,762,968 Circulation
Sunday: 2,478,135 Circulation

4,407,420 Readership
6,195,337 Readership

Rates

2 Days (M-F)	\$650
3 Days (M-F)	\$799
5 Days (M-F)	\$999
Sat & Sun Only	\$999
7 Days (Mon-Sun)	\$1,699



- ☆ Rates based on 25 words or less
- ☆ Placement days are within the same week
- ☆ Prepayment required
- ☆ MasterCard, Visa, American Express & Discover accepted

Deadline

Thursday, 10am EST, for the following week

Restrictions

This program is not available for In-State (Florida) Real Estate, Automobile Sales, or Recruitment (Help Wanted) advertising.

*Readership is a calculated value based on circulation

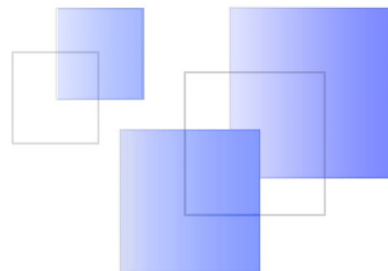
Metro Daily Network

Florida Participating Newspapers

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City	Newspaper	Weekday Circulation	Sunday Circulation
Bradenton	The Herald	47,151	40,827
Crystal River	Citrus County Chronicle	27,168	28,983
Daytona	Daytona Beach News Journal	107,251	88,423
Ft Myers	Ft Myers News Press*	91,289	77,842
Ft Lauderdale	South Florida Sun Sentinel	252,139	239,230
Ft Pierce	St. Lucie News Tribune	35,739	41,219
Ft Walton	NW Florida Daily News	44,000	49,086
Gainesville	The Gainesville Sun	47,163	40,982
Jacksonville	The Florida Times-Union	168,014	159,245
Lakeland	The Ledger	70,906	62,317
Miami	The Miami Herald	316,158	238,613
Naples	Naples Daily News	57,586	49,120
Ocala	Ocala Star Banner	49,343	40,403
Orlando	Orlando Sentinel *	221,184	280,740
Panama City	The News Herald	30,574	31,153
Port Charlotte	Charlotte Sun	35,332	44,064
Sarasota	Sarasota Herald-Tribune**	70,471	86,741
St. Petersburg	St. Petersburg Times	240,147	370,050
Stuart	Stuart News	25,464	29,941
Tallahassee	Tallahassee Democrat*	39,130	49,078
Tampa	The Tampa Tribune	152,568	252,953
Vero Beach	Indian River Press Journal	29,610	32,915
West Palm Beach	The Palm Beach Post	114,336	143,580
		1,762,968	2,478,135



* This newspaper does not print a classified section on Monday and Tuesday

** This newspaper does not print a classified section on Monday, Tuesday or Wednesday

Metro Daily Network

Out of State Rates

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State	Day	Rate	Circulation	Newspapers
Arizona	1 day (M,W,F)	\$75 (6 lines) \$25 extra lines 27 spaces per line	446,195	2
Arkansas	5 days (M-F)	\$400	200,000+	29
Florida	2 days (M-F)	\$650	weekday	23
	3 days (M-F)	\$799	Sunday	
	5 days (M-F)	\$999		
	7 days (Mon-Sun)	\$1699		
	Sat & Sun Only	\$999		
Indiana	5 days (M-F)	\$590	691,647	53
Illinois	1 day (M-F)	\$275	2,202,400	31
	2 days (M-F)	\$500		
	3 days (M-F)	\$640		
	5 days (M-F)	\$820		
Iowa	5 days (M-F)	\$500	733,300	30
MDDC (Maryland, Delaware, DC)	5 days (M-F)	\$1,295	1,337,530	14
Missouri*	5 days (M-F)	\$850 (18 words)	802,000+	7
New York	4 days (no Sunday)	\$525	1,700,000	33
	5 days (incl. Sunday)	\$900		
Pacific Northwest	3 days (Fri-Sun)	\$525	3,000,000+	28
	3 days (Thur-Sat)	\$500		
		\$50 per extra word		
West Virginia	5 days (Consec., no Sun)	\$1330 (7 lines)	324,572	20
Wisconsin	7 days (Mon-Sun)	\$500	866,000	27

Rates subject to change at any time

Above rates based on 25 words or less unless otherwise noted

Restrictions apply to above networks similar to FL network restrictions listed on page 1. Ask for more details on each state

*Missouri - The Kansas City Star will publish your ad one day

Metro Daily Network

Insertion Order Form



All Ads Require Payment with Copy

(866)742-1373 www.florida-classifieds.com Fax: (850)577-3636 e-mail: hcleary@flpress.com

Name of Company: _____

Contact: _____ Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email address: _____

Insertion dates: _____ Number of words: _____

Method of Payment: Discover Visa MasterCard American Express

Amount Paid: _____ C.V.V. #: _____

Credit Card Number: _____ Exp. Date: _____

Billing Address (if different): _____

City: _____ State: _____ Zip Code: _____

I hereby authorize ANF to utilize my charge card (listed above) for the sole purpose of placing advertising at my request and approval

Purchaser Signature: _____

Classification: _____

Ad Copy:

Network Placement: Florida 2 day Florida 3 day Florida 5 day Florida 7 day Florida Sat & Sun Only

Other, please list: _____

Mail or fax all orders to: Advertising Networks of Florida
336 E. College Ave., Ste. 203, Tallahassee, FL 32301
Fax: (850)577-3636 Phone: (850)521-1175

Advertising Restrictions:

ANF does not furnish tear sheets. ANF guarantees 90% placement—an affidavit can be furnished upon request. ANF does review newspaper's participation agreements to ensure that the total circulation is represented correctly. ANF cannot guarantee a specific section of placement.

ANF and each participating newspaper reserves the right to properly classify, edit or reject any advertising in compliance with local regulations and policies. Advertising will be rejected if it appears to be false, misleading, fraudulent, libelous, defamatory, illegal, in poor taste, in objectionable format, or for other good cause. Please call ANF for specific restrictions.